



FOR IMMEDIATE RELEASE

CU People Signs Partnership Agreement with Allied Solutions

Affiliation expands outsourced HR solutions resources to financial institutions nationwide

HOUSTON, Texas (February 10, 2014) – [CU People, Inc.](#), a Houston Texas-based human resources and outsourcing solutions consulting firm for financial institutions, announces a strategic partnership with Allied Solutions of Indianapolis, IN. Allied Solutions offers more than 100 products and business solutions through partnerships with best-in-class providers to financial institutions throughout the U.S. This alliance will allow CU People to expand its payroll administration, human resources and benefits administration, and human resources information services (HRIS) to financial institutions nationwide.

Founded in 2001 by employee benefits expert Patti Tuma, CU People is currently a leading provider of human resource outsourcing in the state of Texas. “CU People’s products and consulting services help financial institution personnel to refocus their efforts on improving their bottom line rather than being bogged down with handling the day-to-day functions of human resources,” said Tuma. “As a result, they can significantly reduce HR costs, streamline workforce management, increase employee satisfaction and stay on course to achieve their goals.”

For the last several months, CU People has been enhancing its platform to support national scalability of its service delivery in anticipation of expanding its reach. “We look forward to the opportunity this partnership with Allied Solutions brings to support our growth strategy,” said CU People Executive Vice President Steve Swanston. “Allied is a well-respected provider of business solutions for the financial services industry, and we believe our products and service philosophies will complement each other to offer increased synergies to the marketplace.”

According to Swanston, in addition to utilizing comprehensive technology to streamline the administration of employee data, CU People staff members have extensive experience in the day-to-day HR functions and issues that financial institutions face. “We are committed to providing software with a service in order to develop and implement customized plans to fit the specific HR administrative needs of institutions, no matter their size,” he said.

About Allied Solutions:

Allied Solutions, LLC is one of the largest providers of insurance, lending, and marketing products to financial institutions in the US. Allied Solutions uses technology based products and services customized to meet the needs of 4,000 clients along with a portfolio of innovative products and services from a wide variety of providers and maintains more than 20 regional offices and service centers around the country. Allied Solutions is a subsidiary of [Securian Financial Group, Inc.](#)

About CU People:

CU People (CUPI) is a leading provider of human resource (HR) outsourcing solutions. For 13 years, CUPI has been recognized as the preeminent outlet to provide HR expertise to financial institutions – freeing them up to concentrate on day-to-day operations and strategic planning. Through CUPI’s value-added services, companies can realize improved data integrity, streamlined HR processes and eased HR administrative burdens – all of which allows businesses to re-focus their efforts and concentrate on improving their bottom line. For more information on CU People, Inc., contact Steve Swanston, executive vice president at sswanston@cupeople.com or call (281) 243-6417.

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FOR MORE INFORMATION OR INTERVIEWS:

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